

**AMENDMENTS TO THE CLAIMS**

The listing of claims will replace all prior versions, and listings, of claims in the application.

**Listing of Claims**

1. (Previously Presented) An image forming system comprising:  
a printing unit for forming additional images in addition to document images; and  
an alteration means for reducing printing fees for the document images based on times required for forming the additional images.
2. (Original) An image forming system according to claim 1, in which said additional images are advertisements.
3. (Original) An image forming system according to claim 1, in which said printing unit forms the additional images on the backside of sheets where the document images are formed.
4. (Original) An image forming system according to claim 1, in which said printing unit forms the additional images on sheets separate from the sheets where the document images are formed.
5. (Original) An image forming system according to claim 1 further comprising:

a determining means for determining fees to be charged to providers of the additional images based on the times required for forming the additional images.

**Claim 6 (Cancelled)**

7. (Original) An image forming system according to claim 1 further comprising:

a display unit for displaying information concerning the printing fees altered by said alteration means.

8. (Original) An image forming system according to claim 1 further comprising:

an image selection unit for selecting additional images to be printed from multiple additional images; and

a setup unit for setting up a color mode for printing the document images.

9. (Original) An image forming system according to claim 8, in which said alteration means reduces the printing fees for the document images when a combination of a color mode of the document images and a color mode of the additional images is a combination which makes the times for forming the additional images longer.

10. (Previously Presented) An image forming system comprising:

a printing unit for forming additional images in addition to document images;

a mode selection unit for selecting an additional image mode that forms only the additional images without printing any document images; and

a control unit for charging fees only to providers of the additional images when the additional image mode is selected at said mode selection unit.

**Claim 11 (Cancelled)**

12. (Previously Presented) An image forming system comprising:  
a memory unit that stores multiple additional images;  
a printing unit for forming additional images selected from multiple additional images in addition to document images; and  
an alteration means for reducing printing fees for the document images based on the selected additional images.

13. (Previously Presented) An image forming system comprising:  
a printing unit for forming additional images in addition to document images;  
an alteration means for reducing printing fees for the document images when the additional images are formed; and  
a display unit for displaying information concerning the printing fees - reduced by said alteration means.

14. (Previously Presented) An image forming system according to claim 12, in which the alteration means further charges fees to providers of the additional images based on the selected additional images.

15. (Previously Presented) An image forming apparatus comprising:

an image forming unit for forming images on a sheet,

a selecting unit for selecting between the first print mode for printing only document images and the second print mode for printing the document images and additional images,

a print controller for controlling the image forming unit so as to print images in conformity with the print mode selected by the selecting unit, and

a control unit for placing a charge for printing the document images and, in the case of the second print mode, further charging fees to a provider of the additional images and, in the case of the second print mode, altering the ratio of the charge imposed on the provider of the additional images and the charge for printing the document images, depending on times required for printing the additional images.

16. (Previously Presented) An image forming apparatus according to claim 15, in which the second print mode causes the additional images to be printed in the white space of the document images.

17. (Previously Presented) An image forming apparatus according to claim 15, in which the second print mode causes the additional images to be printed on the backside of the sheet where the document images are printed.

18. (Previously Presented) An image forming apparatus according to claim 15, in which the second print mode causes the additional images to be printed on a sheet separate from the sheet where the document images are printed.

19. (Previously Presented) An image forming apparatus according to claim 15, in which the control unit in the case of the second print mode lowers the ratio of the charge for printing the document images to the charge for the provider of the additional images in accordance with the times required for printing the additional images are longer.

20. (Previously Presented) An image forming device according to claim 15, in which the selecting unit is further adapted to select the third print mode for printing only the additional images and the control unit sets the charge for printing the document images at a lower level in the case of the second print mode than in the case of the first print mode and at a lower level in the case of the third print mode than *in* the case of the second print mode.

21. (Previously Presented) A method for charging a fee in an image forming apparatus for printing images on a sheet comprising:

a step of selecting between the mode for obtaining a printed image exclusively of document images and the second mode for obtaining a printed image having additional images added to the document images; and

a step of charging a first fee to the print of the document images when the first mode is selected and a second fee smaller than the first fee when the second mode is selected.

22. (Previously Presented) A method according to claim 21, in which a provider of the additional images is charged with a fee when the charging step selects the second mode.

23. (Previously Presented) A method according to claim 22, in which the ratio of the second fee to the charge to the provider of the additional images is decreased in accordance with times required for printing the additional images are longer when the charging step selects the second mode.